



1st EU-Day, INTERGEO[®]

Stuttgart, Oct. 14th, 2004

Outline

"Geo-Information has a **high economic potential**. It provides a common reference for complex relationships" states MICUS-consultants. This quote came after completing several cost-benefit studies for political representatives at all levels (local, national and European), which produced figures supporting such potential. However, it will only unfold into **economic activity** when more geospatial content is made available under uniform and easy-to-use conditions.

Member states are undertaking substantial efforts towards this goal. Such efforts, however, need **coordination at the EU-level** in order to **strengthen European GI competitiveness in the worldwide market** and free the continent from a disadvantage associated with investments needing harmonised geo-information. Important milestones in that way are GALILEO, GMES, INSPIRE, and in a wider context also the Public Sector Information Directive and eGovernment, but these projects must **involve as many stakeholders, users and players as possible**.

The idea is, therefore, to **open the well-attended major national GI-events towards Europe** by launching an EU-Day. It will tour from one country to another on a yearly basis, starting with the INTERGEO[®] 2004 in Germany. This could, later on, evolve into a stand-alone PEGGIE (Pan-European General GI-Event).

Target Audience / Scope

Industry representatives throughout Europe will discuss with policy makers and amongst themselves. Encouraging examples of European GI cooperation will be highlighted, bottlenecks and necessary actions identified in order to further stimulate sustainable economic and ecologic development in Europe.

Objectives

- encourage cross-border industry cooperation, exchange of knowledge and best-practise
- help develop GI applications, drawing on complementary strengths of European companies and cultures
- assess perspectives of use within European policies and those of member states
- identify infrastructure deficiencies in Europe and ways of solution, and accompany the emerging GI policy.



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Programme: „GEOINFORMATION – THE EUROPEAN BUSINESS DIMENSION“

Moderation: Wolfgang Steinborn & Bino Marchesini

09.30	Reception of guests; visit of selected European stands	Horst FORSTER with delegation
10.00	Inauguration – Welcome	Presidents Jean POULIT of EUROGI, Joachim WAECHTER of DDGI and Hagen GRAEFF of DWV
10.15	The European dimension of Geo-Information	Horst FORSTER, Director for Interfaces, Knowledge Content Technologies, Applications, Information Market, European Commission, BRUSSELS
10.45	The economic importance of GI – lessons learnt from recent studies and political measures	Jan LAAN, Director of ROM Rijnmond, President of RAVI, ROTTERDAM
11.05	Data availability and interoperability	Alain DE TAEYE, CEO, Teleatlas, GENT
11.25	GI-based services for the citizen	Michael NICHOLSON, Managing Director, Intelligent Addressing Ltd., LONDON
11.45	GI for the implementation of European policies	Dominique CAILLAUD, Member of the French Parliament, President of AFIGEO, PARIS
12.05	Successful cross-border cooperation – examples from the Saar-Lor-Lux region	Michel WOLTER, Minister of the Interior, LUXEMBOURG & Hans BOHNENBLUST, Member of the Board, Ernst Basler + Partner AG, ZOLLIKON / CH
12.25	Use and expectations within the EU enlargement process	Szabolcs MIHÁLY, Director General, FÖMI, BUDAPEST
12.45	Software – the American challenge	Walter MAYER, CEO, PROGIS GmbH, VILLACH / A
13.05	Geodata integration – business case and future markets	Rupert HAYDN, CEO, GAF-AG, MUNICH
13.25	Business lunch – discussion of conclusions	DWV, DDGI, EUROGI, sponsor, speakers, politicians

Location: Congress Centrum B, Room XB